

INVOICE



KSTP-TV, LLC and KSAX-TV, Inc.
3415 University Ave
Saint Paul, MN 55114-2099
Main: (651)646-5555
Billing: (651)642-4230

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
169433-2	11/11/12	November 2012	10/29/12 - 11/06/12

<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>	<u>Sales Region</u>
KSTP_KSAX	Rachel Chason	Petry - Philadelp	National

www.kstp.com

Billing Address:

Mentzer Media Services
Attention: Accounts Payable
600 Fairmont Ave Ste 306
Towson, MD 21286-1002

Send Payment To:

KSTP-TV, LLC and KSAX-TV, Inc.
SDS-12-1011
PO BOX 86
Minneapolis, MN 55486-1011

<u>Flight Dates</u>	<u>Order #</u>	<u>Alt Order #</u>
10/25/12 - 11/06/12	169433	06867269

<u>Billing Calendar</u>	<u>Billing Type</u>	<u>Deal #</u>
Broadcast	Cash	

<u>Special Handling</u>

<u>IDB #</u>	<u>Advertiser Code</u>	<u>Product Code</u>
1021		

<u>Agency Ref</u>	<u>Advertiser Ref</u>

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
14	10/29/12	11/02/12	M-F 6-7a News	6-7a	MTWTF--	1:00	4	\$1,600.00	NM	
Weeks:	<u>Start Date</u> 10/29/12	<u>End Date</u> 11/04/12	<u>MTWTFSS</u> MTWTF--	<u>Spots/Week</u> 4	<u>Rate</u> \$1,600.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
4	M	M	10/29/12	6:44 AM	M-F 6-7a News spot simulcast on KSTP-TV and KSTC-TV	6-7a	1:00	TPTV1001H	\$1,600.00	NM
3	M	W	10/31/12	6:38 AM	M-F 6-7a News spot simulcast on KSTP-TV and KSTC-TV	6-7a	1:00	TPTV1001H	\$1,600.00	NM
1	M	Th	11/01/12	6:52 AM	M-F 6-7a News spot simulcast on KSTP-TV and KSTC-TV	6-7a	1:00	TPTV1001H	\$1,600.00	NM
2	M	F	11/02/12	6:59 AM	M-F 6-7a News spot simulcast on KSTP-TV and KSTC-TV	6-7a	1:00	TPTV1001H	\$1,600.00	NM
15	11/05/12	11/06/12	M-F 6-7a News	6-7a	MT-----	1:00	1	\$1,600.00	NM	
Weeks:	<u>Start Date</u> 11/05/12	<u>End Date</u> 11/11/12	<u>MTWTFSS</u> MT-----	<u>Spots/Week</u> 1	<u>Rate</u> \$1,600.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	M	M	11/05/12	5:59 AM	M-F 6-7a News	6-7a	1:00	TPTV1001H	\$1,600.00	NM
16	10/29/12	11/02/12	M-F Midday News	11a-12p	MTWTF--	1:00	5	\$700.00	NM	
Weeks:	<u>Start Date</u> 10/29/12	<u>End Date</u> 11/04/12	<u>MTWTFSS</u> MTWTF--	<u>Spots/Week</u> 5	<u>Rate</u> \$700.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	M	M	10/29/12		M-F Midday News	11a-12p	:00		\$700.00	NM
			Credited							
3	M	Tu	10/30/12	11:43 AM	M-F Midday News	11a-12p	1:00	TPTV1001H	\$700.00	NM
2	M	W	10/31/12	11:40 AM	M-F Midday News	11a-12p	1:00	TPTV1001H	\$700.00	NM
5	M	Th	11/01/12	11:55 AM	M-F Midday News	11a-12p	1:00	TPTV1001H	\$700.00	NM
4	M	F	11/02/12	11:38 AM	M-F Midday News	11a-12p	1:00	TPTV1001H	\$700.00	NM
17	11/05/12	11/06/12	M-F Midday News	11a-12p	MT-----	1:00	1	\$700.00	NM	
Weeks:	<u>Start Date</u> 11/05/12	<u>End Date</u> 11/11/12	<u>MTWTFSS</u> MT-----	<u>Spots/Week</u> 1	<u>Rate</u> \$700.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	M	Tu	11/06/12	11:38 AM	M-F Midday News	11a-12p	1:00	TPTV1001H	\$700.00	NM
18	10/29/12	11/02/12	Twin Cities Live	3-4p	MTWTF--	1:00	6	\$450.00	NM	

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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Invoice #	Invoice Date	Invoice Month	Invoice Period
169433-2	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Thomas Peterffy	THOMAS PETERFFY	1549	

www.kstp.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 MTWTF-- 6 \$450.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	M	M	10/29/12	3:14 PM	Twin Cities Live bug aired over first :05, program re-broadcast 10/29/12 106a on KSTP-TV	3-4p	1:00	TPTV1001H	\$0.00 NM
1	M	M	10/29/12	3:54 PM	Twin Cities Live program re-broadcast 10/29/12 106a on KSTP-TV	3-4p	1:00	TPTV1001H	\$450.00 NM
2	M	Tu	10/30/12	3:55 PM	Twin Cities Live program re-broadcast 10/30/12 106a on KSTP-TV	3-4p	1:00	TPTV1001H	\$450.00 NM
3	M	W	10/31/12	3:44 PM	Twin Cities Live program re-broadcast 10/31/12 106a on KSTP-TV	3-4p	1:00	TPTV1001H	\$450.00 NM
4	M	Th	11/01/12	3:33 PM	Twin Cities Live program re-broadcast 11/1/12 106a on KSTP-TV	3-4p	1:00	TPTV1001H	\$450.00 NM
5	M	F	11/02/12	3:38 PM	Twin Cities Live program re-broadcast 11/2/12 106a on KSTP-TV	3-4p	1:00	TPTV1001H	\$450.00 NM
19	10/29/12	11/02/12	430p News	430-5p	MTWTF--	1:00	3	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 MTWTF-- 3 \$900.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	M	M	10/29/12	4:58 PM	430p News	430-5p	1:00	TPTV1001H	\$900.00 NM
1	M	W	10/31/12	4:42 PM	430p News	430-5p	1:00	TPTV1001H	\$900.00 NM
2	M	F	11/02/12	4:57 PM	430p News	430-5p	1:00	TPTV1001H	\$900.00 NM
20	10/29/12	11/02/12	M-F 630-7p	630-7p	MTWTF--	1:00	3	\$2,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 MTWTF-- 3 \$2,400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	M	W	10/31/12	6:54 PM	M-F 630-7p	630-7p	1:00	TPTV1001H	\$2,400.00 NM
2	M	Th	11/01/12	6:37 PM	M-F 630-7p	630-7p	1:00	TPTV1001H	\$2,400.00 NM
1	M	F	11/02/12	6:42 PM	M-F 630-7p	630-7p	1:00	TPTV1001H	\$2,400.00 NM
21	10/29/12	11/02/12	M-F, Su 10-1035p	10-1035p	MTWTF--	1:00	3	\$2,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 MTWTF-- 3 \$2,800.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	M	Tu	10/30/12	10:26 PM	M-F, Su 10-1035p	10-1035p	1:00	TPTV1001H	\$2,800.00 NM
3	M	W	10/31/12	10:23 PM	M-F, Su 10-1035p	10-1035p	1:00	TPTV1001H	\$2,800.00 NM
2	M	F	11/02/12	10:29 PM	M-F, Su 10-1035p	10-1035p	1:00	TPTV1001H	\$2,800.00 NM
22	10/29/12	11/02/12	Nightline	1035-1102p	MTWTF--	1:00	3	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 MTWTF-- 3 \$1,600.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	M	M	10/29/12	10:47 PM	Nightline	1035-1102p	1:00	TPTV1001H	\$1,600.00 NM
2	M	Th	11/01/12	11:02 PM	Nightline	1035-1102p	1:00	TPTV1001H	\$1,600.00 NM
3	M	F	11/02/12	11:01 PM	Nightline	1035-1102p	1:00	TPTV1001H	\$1,600.00 NM
23	10/29/12	11/02/12	M-F 1102p News	1102-1132p	MTWTF--	1:00	3	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 MTWTF-- 3 \$1,200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	M	W	10/31/12	11:30 PM	M-F 1102p News	1102-1132p	1:00	TPTV1001H	\$1,200.00 NM
3	M	Th	11/01/12	11:27 PM	M-F 1102p News	1102-1132p	1:00	TPTV1001H	\$1,200.00 NM
1	M	F	11/02/12	11:27 PM	M-F 1102p News	1102-1132p	1:00	TPTV1001H	\$1,200.00 NM

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Invoice #	Invoice Date	Invoice Month	Invoice Period
169433-2	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Thomas Peterffy	THOMAS PETERFFY	1549	

www.kstp.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																		
23	10/29/12	11/02/12	M-F 1102p News	1102-1132p	MTWTF--	1:00	3	\$1,200.00	NM																																																		
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<u>Total Spots</u>							33																																																				

Payment Terms 30 Days

<u>Gross Total</u>	\$41,600.00
<u>Agency Commission</u>	\$6,240.00
<u>Net Amount Due</u>	\$35,360.00